



Pixelfire					

## Website Design Comparison Table

WEBSITE DESIGN					
A website design 'template' tailored to suit your business	✓				
A design that incorporates your business logo and colours	✓				
Animated slide show for the home page	✓				
Initial website comes with up to 20 pages	✓				
Optimised to load quickly	✓				
Tested on all browsers.	✓				
Responsive website design which means the layout changes to suite browser window size such as iPhone	✓				
News/Blog category you can write pages for	✓				
We can manage your site for you via our web admin package	✓				
Free website hosting for the first 12 months	✓				
Live within 4 weeks	✓				
EMAIL					
Google Apps email account for business. \$5AUD/Per user/Per month.	✓				
Email accounts include email signature design	✓				
SEO					
Web page URL's submitted to Google	✓				
Website submitted to additional search engines	✓				
Google Places listing created if desired	✓				
Monitor visitor traffic via Google Analytics	✓				
Website verified with Google via Googles Webmaster Tools	✓				
Includes Robots.txt file. Lets search engines know which folders they can look in.	✓				
Includes Sitemap.xml. Lets' search engines know which web pages exist in your site.	✓				
Keyword research using a professional program	✓				
Web pages are:					
Optimised for keywords and key locations	✓				
Includes 10 meta keywords for that page	✓				
Includes meta keyword rich description	✓				
Has a unique page title of 10 words	✓				
On page keywords interlinked to make it easy to find content	✓				
Descriptive, keyword rich on page titles in H1 tags	✓				
First paragraphs are in H2 tags featuring keywords	✓				
Any images used include an 'alt' tag describing the image	✓				
WEB PAGE CONTENT WRITING					
Discounted SEO web page content writing at on \$110 per page	✓				
Original, unique articles that are descriptive and factual	✓				
Up to 300 words	✓				
CUSTOMER SERVICE					
We can guarantee that you will receive friendly customer care and service.	✓				
We endeavour to answer your telephone calls within 3 rings or get back to you asap	✓				
We reply to all emails within 24 hours and usually much sooner than this.	✓				

Website maintenance plans available. \$240+GST for 4 hour blocks.  
 Website hosting is free for the first year and charged at \$240 per year thereafter.  
 Most sites are live within 4 weeks. Ecommerce websites can take up to 8 weeks or longer.  
 We do not guarantee or promise to get your site onto page one of Google.com.au. But we will do our best!  
 Google Places listings are local listings that include a map.  
 SEO web page content writing is charged extra at \$110 per page. It's an investment that will save you time and money.