Pixelfire
WEB DESIGN

Web Design Comparison Checklist

Choosing a web design agency can be daunting when the quotes and information you receive are presented in different formats. This document is designed to illustrate the benefits of our services and why we believe, Pixelfire will be a good fit for your business.

	Pixelfire				
WEBSITE DESIGN					
Transparent & itemised pricing	✔				
Customised website design for your business	✔				
Designed to incorporate your business logo and colours	✔				
Choose a website package that suites your requirements	✔				
Ability to add more pages after launch	✔				
Includes copywriting for Home, About & Service pages	✔				
Built to be responsive & mobile friendly	✔				
Designed to load quickly	✔				
Showcase your work with a blog	✔				
Prominently designed calls to action	✔				
Links to social media pages	✔				
Royalty-free stock photography	✔				
Website admin tutorials provided	✔				
Automated website backups	✔				
Secret login URL and security plugin installed to prevent hacking	✔				
Secure encrypted page connections using SSL / https	✔				
Extension & operating system updates applied for you each month	✔				
Your site live within 4-6 weeks and often sooner!	✔				
EMAIL					
Set up of GSuite email accounts. $8.40 AUD / user / month.	✔				
Email accounts include email signature design (when accessed via a browser on a computer)	✔				
SEO					
Keyword research for your services	✔				
Well written & optimised copywriting	✔				
Internal links created for quick navigation	✔				
Google Analytics setup and integration	✔				
Submit website URL's to Google search engine	✔				
Alt descriptions applied to images	✔				
Google My Business listing for local SEO	✔				
Google AdWords management packages available	✔				
Organic SEO packages available	✔				
SUPPORT					
Web admin packages available if you prefer us to work on your site	✔				
Friendly customer service and communications	✔				
Timely replies to all emails & telephone calls.	✔				

*Having a website does not guarantee your business will be listed on page one of Google. This involves off-page Search Engine Optimisation work and is an on-going process.